



Business Insights 3 (BI3)

Business Insight 3, better known as BI3, are a technology company based in Preston who joined HiHi in March 2020.

After moving into a new office space with their existing phone system, BI3 soon realised that the existing phones weren't going to progress them into the next steps of their business. They instead required a phone system that had the right amount of technology to suit their needs whilst also being expandable to keep up with their business growth. After narrowing it down to three different phones, HiHi stood out as the clear winner and "frankly blew [them] away", with the UK-based support being one of the many deciding factors.

The installation of HiHi couldn't have happened at a more convenient time for BI3, with the country heading into its first lockdown during the pandemic, the HiHi phone system allowed the company to work remotely and made working from home effortless for the team. Founder and Managing Director, Glen Higson explained that the flexibility of being able to take the HiHi deskphones home was a real blessing:

"It was a real godsend to be able to carry on working in a sort of close-knit environment whilst we were still working from home."



Glen Higson concluded that BI3 were delighted with the HiHi phone system and would highly recommend to any business:

"I wouldn't hesitate in recommending the HiHi solution to any business because of the quality of the system, technology that is available, longevity, value for money and most importantly the people you deal with".

BI3 were thrilled with HiHi describing it as being an integral part of their business and highlighted the HiHi Connect app as being one of the main benefits. Technical Director, Ed Kolhut praised the functionality aspect of HiHi Connect, which allows you to replicate your HiHi phone system onto your mobile phone. Ed explains that being able to transfer calls from the deskphone in the office to your mobile if you need to leave the premises for a meeting as "totally seamless from both ends".

Let us help future-proof your business
Give us a call or visit our website today!



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